

# Hospitality Sponsorships

Hospitality events are one of the highlights of the congress where networking is most conducive. The hospitality sponsorships give you the opportunity to have direct contact with potential customers. As a sponsor, you can make a strong and lasting impression on all congress delegates.

## Grand Opening Reception (Limited to one sponsor only)

The grand opening reception is the premiere opening event in the exhibit area. This event brings together all congress delegates: speakers, exhibitors, delegates and guests. Be the sponsor of the grand opening reception and increase your brand visibility during this memorable event.

### Benefits of this sponsorship:

- Your company's logo on tent cards at refreshment stations and on tables throughout exhibit area
- Your company's logo on napkins (napkins to be supplied by sponsor)
- Your company's name and logo on signage at the grand opening reception
- Your company's name and logo on sponsor recognition signs at the congress
- Your company's name, logo and description (100 words) will be printed in the event guide (event guide is distributed onsite during the congress)
- Recognition on the congress website with a direct link to your company's website
- Recognition at opening general session
- One (1) complimentary congress registration
- Bonus recognition in the *2011 PMI Salute to our Sponsors*



Cost: **US\$5,000.00**

## Taste of Australia Reception (Limited to one sponsor only)

This networking reception serves as an excellent opportunity for you to foster business relations and build brand awareness in an evening of great food and lively entertainment.

### Benefits of this sponsorship:

- Your company's name and logo on signage at the Taste of Australia Reception
- Your company's name and logo on sponsor recognition signs at the congress
- Your company's logo on tent cards throughout the reception area
- Your company's name, logo and description (100 words) will be printed in the event guide (event guide is distributed onsite during the congress)
- Table top display setup at event venue
- Recognition on the congress website with a direct link to your company's website
- Recognition at opening general session
- Two (2) complimentary congress registrations
- Bonus recognition in the *2011 PMI Salute to our Sponsors*



**Bonus:** Enjoy added exposure for your brand with one (1) Area of Focus sponsorship (worth US\$3,500) at no additional cost.

Cost: **US\$10,000.00**

## Luncheon Sponsorship (Limited to one sponsor per luncheon. There will be two luncheons during the congress.)

Luncheons provide one of the best opportunities for networking. Increase your chances of growing your business network by having maximum visibility in this session.

### Benefits of this sponsorship:

- Your company's logo on tent cards at refreshment stations and on tables throughout the exhibit hall
- Your company's logo on napkins (napkins to be supplied by sponsor)
- Your company's name and logo on signage at the luncheon
- Your company's name and logo on sponsor recognition signs at the congress
- Your company's name, logo and description (100 words) will be printed in the event guide (event guide is distributed onsite during the congress)
- Table top display setup at event venue
- Recognition on the congress website with a direct link to your company's website
- Recognition at opening general session
- Bonus recognition in the *2011 PMI Salute to our Sponsors*



**Bonus:** Exhibitors enjoy 20 percent discount on luncheon sponsorship. Sponsors with sponsorship package value of US\$5,000 and upwards may enjoy the same incentive.

Cost (per luncheon): **US\$4,500.00**

## Coffee Break Sponsorships (Limited to one sponsor per coffee break. There will be four coffee breaks during the congress.)

Sponsoring a coffee break is an ideal way to increase your company's recognition within the congress. Your company will have visibility at all coffee break recess areas.

### Benefits of this sponsorship:

- Your company's logo on tent cards on display during coffee break
- Your company's logo on napkins (napkins to be supplied by sponsor)
- Your company's name and logo on signage at the coffee breaks
- Your company's name and logo on sponsor recognition signs at the congress
- Your company's name, logo and description (100 words) will be printed in the event guide (event guide is distributed onsite during the congress)
- Table top display setup during the coffee break
- Recognition on the congress website with a direct link to your company's website
- Recognition at opening general session
- Bonus recognition in the *2011 PMI Salute to our Sponsors*



**Bonus:** Exhibitors enjoy 20 percent discount on Coffee Break sponsorship. Sponsors with sponsorship package value of US\$5,000 and upwards may enjoy the same incentive.

Cost (per coffee break): **US\$3,500.00**