

## Promotional Sponsorships

Take advantage of these sponsorship opportunities and maximise your branding. Choose from the packages available and put your brand name and logo on items that congress delegates will use throughout the event.

### Congress Bags (Limited to one sponsor only)

Provide your company with ample exposure inside and outside the conference. As a sponsor, your logo will be printed on the conference bag and your branding will be seen in areas where congress delegates are present: registration area, conference rooms, breakout sessions, networking areas, lounges and almost anywhere around the conference area.

#### Benefits of this sponsorship:

- Your company's name and logo on the congress bags - printed on one side of the bags
- One (1) page flyer to be inserted into conference bag (flyer to be approved by PMI and provided by the sponsor at their expense)
- Your company's name and logo on sponsor recognition signs at the congress
- Your company's name, logo and description (100 words) will be printed in the event guide (event guide is distributed onsite during the congress)
- Recognition on the congress website with a direct link to your company's website
- Recognition at opening general session
- One (1) complimentary congress registration
- Bonus recognition in the *2011 PMI Salute to our Sponsors*



**Bonus:** Enjoy added distribution of the congress bags at the PMI Leadership Institute Meeting, 20–21 February 2010

Cost: **US\$8,000.00**



### Neck Wallet (Limited to one sponsor only)

These are distributed to all congress delegates and are guaranteed to increase brand visibility. You can display your company's logo on the wallet's face for maximum brand exposure.

#### Benefits of this sponsorship:

- Your company's name and logo - printed on the neck wallet
- Your company's name and logo on sponsor recognition signs at the congress
- Your company's name, logo and description (100 words) will be printed in the event guide (Event guide is distributed onsite during the congress)
- Recognition on the congress website with a direct link to your company's website
- One (1) complimentary congress registration
- Recognition at opening general session
- Bonus recognition in the *2011 PMI Salute to our Sponsors*



**Bonus:** Enjoy added distribution of the neck wallets at the PMI Leadership Institute Meeting, 20–21 February 2010

Cost: **US\$5,500.00**

## Smart Badge (Limited to one sponsor only)

The electronic smart badge is provided to all congress delegates for admission to congress events. It is their ticket to all PMI events - Areas of Focus presentations, networking events, receptions and other sessions that require registration. Tap into this indispensable medium and ensure visibility for your brand.



### Benefits of this sponsorship:

- Your company's name printed on the smart badges
- Your company's name and logo on sponsor recognition signs at the congress
- Your company's name, logo and description (100 words) will be printed in the event guide (event guide is distributed onsite during the congress)
- Recognition on the congress website with a direct link to your company's website
- One (1) complimentary congress registration
- Recognition at opening general session
- Bonus recognition in the *2011 PMI Salute to our Sponsors*



**Bonus:** Enjoy added distribution of the smart badges at the PMI Leadership Institute Meeting, 20-21 February 2010

Cost: **US\$5,500.00**

## NEW! Area of Focus Kiosk (Limited to one sponsor only)

The Areas of Focus kiosk is a high-traffic area, catering to all delegates at the congress. Delegates spend a lot of time here, signing up for all the educational sessions during the two and a half day congress. The kiosk is also for delegates who wish to change the educational session they originally signed up for. Take advantage of this high-traffic area and maximise your brand exposure.

### Benefits of this sponsorship:

- Your company's name printed on the signage of the Area of Focus Kiosk
- Your company's name and logo on sponsor recognition signs at the congress
- Your company's name, logo and description (100 words) will be printed in the event guide (event guide is distributed onsite during the congress)
- Recognition on the congress website with a direct link to your company's website
- Recognition of your company's logo at each computer terminal
- One (1) complimentary congress registration
- Recognition at opening general session
- Bonus recognition in the *2011 PMI Salute to our Sponsors*

Cost: **US\$5,500.00**

## NEW! PMI Bookstore Sponsor (Limited to one sponsor only)

The PMI Bookstore is one of the principal exhibits at any PMI Global Congress. Delegates come here to discover the latest publications in project management, and to place their orders for any new publications they wish to take home.



- Your company's logo prominently displayed on Bookstore signage
- Your company's logo on computer screens for online books order
- Your company's name and logo on sponsor recognition signs at the congress
- Your company's name, logo and description (100 words) will be printed in the event guide (event guide is distributed onsite during the congress)
- Recognition on the congress website with a direct link to your company's website
- One (1) complimentary congress registration
- Recognition at opening general session
- Bonus recognition in the *2011 PMI Salute to our Sponsors*

Cost: **US\$5,500.00**