

PMI®  
**Global Congress**  
LATIN AMERICA 2006  
6º CONGRESO IBERO AMERICANO DE GERENCIA DE PROYECTOS

Grand Hyatt Santiago  
Santiago, Chile  
6–8 November 2006

## Sponsorship and Exhibiting Opportunities



---

**RESERVE YOUR EXHIBITION SPACE AND SPONSORSHIP OPPORTUNITIES NOW!**

**For further information contact:**  
PMI Global Congress 2006–Latin America  
Attention: Françoise Rajewski  
Avenue de Tervueren 300, B-1150 Brussels, Belgium  
Tel: + 32-2-743 15 81, Fax: +32-2-743 15 50  
E-mail: [francoise.rajewski@pmi.org](mailto:francoise.rajewski@pmi.org)



# ***Your Opportunity*** **to access the heart of the Project Management Community**

Partnering with the Project Management Institute (PMI) for the PMI Global Congress 2006—Latin America is not simply a matter of sponsorship or reserving exhibition space. It is a partnership of brand positioning.

By partnering with PMI, you are expressing to your existing as well as future customers that you wish to align your organization with a like-minded ideology of technical excellence, of learning and of innovation.

With more than 220,000 members in over 150 countries, PMI is the global advocacy organization for the project management profession.

PMI is actively engaged in setting professional standards, conducting research and providing access to a wealth of information and resources. PMI also promotes career and professional development and offers credentials, networking and community involvement opportunities.

## ***PMI Global Congress 2006—Latin America:***

- *aligns your product or service with its target audience*
- *aligns your strategy with your means and budget*
- *guarantees exposure to a wide range of project managers*

## **Mutual access, mutual benefits, targeting the right audience**

PMI Congress evaluation surveys show that 50 percent of attendees found out about the Global Congress 2005—Latin America in Panama via the PMI Global website.

As the leading professional association for project managers practitioners across the globe, PMI is in a unique position to offer you access to some 10,000 Project Management Professionals (PMP®) across Latin America before, during and after the Global Congress 2006—Latin America campaign.

This means that up to 10,000 people will know that your organization believes in the highest standards of project management. You will have carried your message to:

- Project management practitioners with more than 10 years of experience
- Newly-qualified certified PMPs who are by definition looking for innovative ideas and reliable tools to carry out their projects successfully
- Up and coming project professionals currently completing their academic careers

You also will necessarily be visible to CEOs, decision-makers in the public as well as private sectors. Last year, PMI Global Congress 2005—Latin America in Panama hosted nearly 300 attendees.

Attendees represented many business sectors including:

- IT
- Aerospace and defence
- Automotive
- Telecommunications
- Construction
- Consulting – management and others

In short, you will have access to operational decision-makers with purchasing power in the industries you want to influence.

# EXHIBITING

Brochures, mailings and sales calls are no substitute for product demonstrations and answering questions while looking your customer in the eye. Meet hundreds of qualified customers face-to-face as they circulate the exhibition area - not only will you save the time and expense of setting up appointments and making sales calls but you will make that crucial first personal contact.

Share your ideas, emerging practices and essential skills in a project-based environment with professionals who are spearheading organizational growth and strategic direction.

The Project Management Institute continues to enjoy an explosion in membership across the region, which translates into providing you with the opportunity to reach these new customers.

Your presence at PMI Global Congress 2006–Latin America will be generating business opportunities for your products, services and applications for years to come. You cannot miss the opportunity to be there; your competitors will be!

**Think local, think regionally, think global markets.**

## TABLE TOP EXHIBITION BENEFITS AT-A-GLANCE

- ✓ One table and two chairs
- ✓ One complimentary PMI Global Congress 2006–Latin America full delegate registration for every Table Top that you reserve
- ✓ Exhibitor name and 50-word product description in the On-site Event Guide
- ✓ Company name and direct link on the Congress Web site
- ✓ Table Top with identification sign
- ✓ Complimentary lunch for booth personnel (two staff per Table Top allowed on site, extra passes can be purchased upon request to PMI)
- ✓ One time use of pre- and post- Congress registration list of delegates

*Final opening hours are to be confirmed. Further information will be communicated to exhibitors as part of the Congress Exhibition Manual prior to the event.*

**Cost: \$1,500.00 (US)**

(Please sign and return order form found on pages 13–15)

## TABLE TOP EXHIBITION GUIDELINES AND REGULATIONS

***Please review the following guidelines and restrictions carefully.***

***The following guidelines and restrictions will be enforced by PMI in order to secure equal opportunities and consistent table top exhibits throughout the exhibition area.***

- Only one exhibiting company per table will be authorized. Each individual company must have a separate table. Subletting or sharing of space will not be allowed.
- Table top exhibits must be staffed at all times during exhibit hours. Exhibits may be staffed by a **maximum** of two representatives at a time from each company. Exhibitors may not take down displays before closing hours.
- Table top exhibits **must** conform to the following:
  - The entire presentation must be confined to the top of the table only (nothing will be allowed to be placed behind, in front of or alongside the table).
  - No tape or hanging of signs on walls or behind the table top display is permitted.
  - The maximum height including lights, signs, etc. of any display shall be 150 cm from the top of the table.
  - The maximum width of any display shall be 180 cm (banquet table). Displays must not extend beyond the width or length of the table.
  - Only static displays are acceptable. No operating machinery of any type will be allowed (**excluding** computer terminals and video monitors).
  - No floor signage or brand stands permitted.
- PMI reserves the right to restrict table top exhibits which are objectionable because of size, noise, glaring or flashing lights, method of operation, or any other reason and, therefore, to prohibit or evict any exhibitor who, in the opinion of PMI, may detract from the overall good of the exhibition. This reservation includes person, conduct, printed matter or anything PMI judges to be objectionable.

**If requested by PMI, immediate corrective action must be taken by the exhibiting company to comply with PMI show regulations.**

**Table top space will be allocated on a first-come, first-served basis.**

(Schedule and space allocation established according to when signed order form is received by PMI.)

### **Payment Terms:**

Payments must be made via one of the below:

- A check made payable to Project Management Institute in U.S. dollars and drawn on a U.S. bank. Please remit all checks to:  
Project Management Institute  
Attn: Supplier Relations Department  
Four Campus Boulevard  
Newtown Square, PA 19073-3299 USA
- Payment by Visa, MasterCard or American Express. Upon receipt of the contract, and generation of the Table Top Exhibit Space invoice, a deposit in the amount of 50 percent of the total due will be charged to the card. The remaining balance then automatically will be charged at 30 days from the date of the invoice, unless payment by another method is received.
- Wire/Bank Transfer to be received by PMI within 30 days after date of invoice. If you wish to send your payment via wire/bank transfer, please contact Ms. Rose McLaughlin at PMI Global Operations Center for bank details at e-mail: [rose.mclaughlin@pmi.org](mailto:rose.mclaughlin@pmi.org) or telephone: +1-610-356-4600, extension 1248. Please note that all bank charges are the applicant's responsibility, and must be included in the total of the funds transfer.

Contracts must be received before 15 October 2006.

### **Invoicing:**

Table top exhibitors will be invoiced with confirmation of table top assignment.

Payment of all fees is due no more than 30 days after the date of the invoice.

All payments are due by 1 November 2006. If full payment is not received by 1 November, table top space will be cancelled and may be resold.

All contracts received after 15 October 2006 will require a credit card number. Upon receipt of the contract, the entire balance will be charged to the credit card.

### **Cancellation and/or Reduction Schedule**

Notification of an exhibitor's decision to cancel or reduce exhibit space must be submitted in writing to PMI. The effective date of a space cancellation or reduction will be the date on which written notice is received by PMI.

- Cancellations prior to 30 June 2006 will be fully refunded less five percent administrative fees.
- Cancellations between 1 July and 30 August 2006, PMI will retain 50 percent of the total.
- Cancellations from 30 August to 30 September 2006, PMI will retain 75 percent of the total.
- Cancellations received after 1 October 2006 will NOT be reimbursed.

### **Agreement Between Applicant and PMI Concerning Table Top Exhibition Space at PMI Global Congress 2006—Latin America**

By signing this order form and contract, the applicant is applying for table top exhibition space at PMI Global Congress 2006—Latin America and agrees to follow, and be bound by, all applicable PMI requirements, rules, and policies including this contract and the PMI Global Congress 2006—Latin America Guidelines, Rules and Regulations for Exhibiting attached hereto. This application and contract supercedes and voids any prior agreements between the applicant and PMI.

# SPONSORSHIP OPPORTUNITIES

There are three categories of sponsorship opportunities associated with the 2006 Congress:

- Educational sponsorships
- Promotional sponsorships
- Hospitality sponsorships

Whichever path you ultimately deem the most appropriate for your brand positioning, rest assured that there will be a solution for you and your organization.

In addition to the individual benefits you will receive as a sponsor for each item, PMI will also publicly recognize your organization's contribution to the Congress in Santiago in the "2007 PMI Salute to Our Sponsors" which is viewed in the January 2007 issue of *PM Network*<sup>®</sup> by the entire PMI membership – well over 220,000 project practitioners across the globe.

**Maximize your exposure through sponsorship.**

## EDUCATIONAL SPONSORSHIP

The key draw of PMI Global Congress 2006—Latin America is its educational value. This is clear from the kinds of exhibitors who reserve spaces – knowledge leaders in technology and project management tools and techniques.

One of the special highlights at this premier event is the keynote address, to be delivered by PMI's Chief Executive Officer, Gregory Balestrero.

### **PMI as Strategic Partner:**

*Project Management Institute is dedicated to helping practitioners and organizations improve their project management maturity. This presentation describes PMI's education, leadership, and community programs; its standards containing common lexicon and practices; and its certifications for professional excellence, all designed to promote the project management profession and those who practice it daily.*

### **Opening General Session benefits at-a-glance**

*(Limited to ONE sponsor only)*

**6 November 2006**

- ✓ Representative of sponsoring company will introduce the keynote presentation during General Session, and sponsor's logo will be displayed during keynote introduction. Script for introduction will be provided by PMI.
- ✓ Sponsor logo on General Session signs
- ✓ Two complimentary PMI Global Congress 2006—Latin America delegate registrations
- ✓ Sponsor logo and description in the on-site Event Guide
- ✓ Sponsor name and logo on recognition signs at the congress
- ✓ Recognition on PMI Global Congress 2006—Latin America website with a direct link to sponsor's website
- ✓ Recognition as sponsor in the "2007 PMI Salute to Our Sponsors" in the January 2007 issue of *PM Network*<sup>®</sup>

**Cost: \$5,000.00 (US)**

## Congress Proceedings

On-site in Santiago all registered Global Congress attendees will receive a CD-ROM containing the paper portion of each area of focus presentation delivered during the congress. These papers will also be available to download in Adobe® PDF format from the congress website two weeks prior to the congress. For a period of one month after the congress, the presenter's PowerPoint® slides will be available for download in addition to the papers.

- ✓ Banner ad (supplied by sponsor) and sponsor's logo on the congress website with a direct link to sponsor's Web site.
- ✓ Sponsor's logo screen-printed onto all CD-ROMs
- ✓ Two PMI Global Congress 2006–Latin America registrations
- ✓ Sponsor logo and description in the on-site Event Guide
- ✓ Sponsor name and logo on recognition signs
- ✓ Recognition on PMI Global Congress 2006–Latin America Web site with a direct link to sponsor's Web site
- ✓ Sponsor recognition at the Opening General Session
- ✓ Recognition as sponsor in the "2007 PMI Salute to Our Sponsors" in the January 2007 issue of *PM Network*®

**Cost: \$5,000.00 (US)**

## Translation, Get Connected

Get connected with PMI Global Congress 2006—Latin America attendees through sponsorship of simultaneous translations in Brazilian Portuguese, Spanish, and English of some of the Congress's featured presentations.

The translations will be offered to delegates during General Session as well as some of the Areas of Focus featured presentations. All other presentations will be delivered in English. This is a not to be missed opportunity to raise your company's visibility all day long throughout the Congress.

- ✓ Sponsor logo and description in the on-site Event Guide
- ✓ Sponsor name and logo on recognition signs at the congress in-room
- ✓ Sponsor recognition at the Opening General Session
- ✓ One complimentary congress registration
- ✓ Recognition on congress Web site with a direct link to sponsor's website
- ✓ Recognition as sponsor in the "2007 PMI Salute to Our Sponsors" in the January 2007 issue of *PM Network*®

**Exclusive Sponsorship 3 days: \$7,000.00 (US)**

**Exclusive Sponsorship 1 day: \$3,000.00 (US)**

## Educational Areas of Focus

Attendees at PMI Global Congress 2006–Latin America can choose from nearly 40 educational presentations under 12 targeted “Areas of Focus” to tailor a personalized professional development experience that meets their specific needs and interests.

Areas of Focus are broad topical areas around which the congress program content is developed, bringing a regional flavor to the congress. Sponsoring one of the Areas of Focus positions your company as a strong advocate for project management professional development!

- ✓ Sponsor logo on room signage of all presentations within the sponsored Area of Focus
- ✓ Sponsor logo and description in the on-site Event Guide Sponsor name and logo on recognition signs at the congress
- ✓ Sponsor recognition at General Session
- ✓ Recognition on PMI Global Congress 2006—Latin America website with a direct link to sponsor’s website
- ✓ Recognition as sponsor in the “2007 PMI Salute to Our Sponsors” in the January 2007 issue of *PM Network*®

**Cost per Area of Focus Sponsorship: \$2,500.00 (US)**

### Areas of Focus

Title	Description
Project Management Foundation Skills (FND)	Covers the basic knowledge areas and skills required by individuals developing their project management skills.
Advanced Project Management Skills (ADV)	Provides additional knowledge areas and skills for individuals who have been practicing project management for more than five years.
Project Management Tools (PMT)	Describes tools (e.g., software) to assist project managers to complete their assignments.
Project Management Issues (ISS)	Discusses project management problems and issues directly related to being a project manager. This area will address any regional issues and topics.
New Project Management Trends (TRN)	Addresses any new project management trends that may impact the industry in the coming years.
Communications (COM)	Encompasses all communication skills – including negotiating and influencing skills, oral presentation skills, and effective writing skills.
Teaming (TMG)	Working in teams is a skill anyone in business needs. How to select, manage, and work with a team, both local and virtual, is a necessity in all business environments.
General Business Skills (GBS)	Addresses areas of knowledge that everyone in business needs to understand including, but not limited to, legal issues and financial reporting.
Sales/Marketing Skills (SMS)	Discusses marketing techniques – whether it be to market and sell a product, project, or even oneself.
Consulting Skills (CON)	Speaks to the skills and knowledge necessary for individuals to grow their consultative talents.
Professional Development (PDS)	Professional Development encompasses more than just personal developmental opportunities at conferences or educational institutions, but can also include areas such as mentoring, use of online learning, and other areas of self-study.
Industry Specific Issues (IND)	While Project Management, and indeed all industry has many commonalities, some industries have specific problems or issues that set them apart. These issues are as unique as the industry they represent.

## PROMOTIONAL SPONSORSHIPS

### Congress Bags

Distinctive take-away bags branded with your logo will be given to every attendee! This is one of the most prestigious ways to promote your presence at the event. Your logo will be printed alongside the congress logo on a high-quality bag that attendees will use long after the congress is over!

- ✓ Sponsor logo and website address on one side of all bags, with PMI logo on the other side
- ✓ One PMI Global Congress 2006—Latin America registration
- ✓ Sponsor logo and description in the on-site Event Guide
- ✓ Sponsor name and logo on recognition signs
- ✓ Recognition on PMI Global Congress 2006—Latin America website with a direct link to sponsor's website
- ✓ Sponsor recognition at Opening General Session
- ✓ Recognition as sponsor in the "2007 PMI Salute to Our Sponsors" in the January 2007 issue of *PM Network*®

**Exclusive Sponsorship: \$5,000.00 (US)**

### Badge Lanyards

Lanyards, to which delegates will clip their badges, are one of the most effective ways of getting your name and brand seen by all delegates! Each delegate will receive a name badge lanyard when they arrive on site. Lanyards will be imprinted with both the PMI logo and your logo.

- ✓ Sponsor logo and description in the on-site Event Guide
- ✓ Recognition on PMI Global Congress 2006—Latin America Web site with a direct link to sponsor's Web site
- ✓ Sponsor logo on name badge lanyards
- ✓ Sponsor recognition at General Session
- ✓ Recognition as sponsor in the "2007 PMI Salute to Our Sponsors" in the January 2007 issue of *PM Network*®

**Exclusive Sponsorship: \$3,500.00 (US)**

## NETWORKING OPPORTUNITIES

### Grand Opening Reception (Limited to ONE sponsor only)

6 November 2006

The first networking opportunity of the congress is an excellent way for your organization to get attendees' immediate attention! As the evening's sole sponsor, you will be recognized from the podium and given the opportunity to introduce entertainment at the reception. PMI will also thank you during the Opening General Session and in the on-site Event Guide.

- ✓ Sponsor logo on signage at the reception
- ✓ Sponsor logo and description in the on-site Event Guide
- ✓ Sponsor name and logo on recognition signs at the congress
- ✓ Recognition on PMI Global Congress 2006—Latin America website with a direct link to sponsor's website
- ✓ Two PMI Global Congress 2006—Latin America registration
- ✓ Sponsor recognition at Opening General Session
- ✓ Recognition as sponsor in the "2007 PMI Salute to Our Sponsors" in the January 2007 issue of *PM Network*®

**Exclusive Sponsorship: \$5,000.00 (US)**

PMI would like to offer you the opportunity to be the sole sponsor for what promises to be the biggest evening of the congress. Do not miss this chance to reach out to all the attendees.

- ✓ Sponsor logo on signage at the reception
- ✓ Sponsor logo and description in the on-site Event Guide
- ✓ Sponsor name and logo on recognition signs at the congress
- ✓ Recognition on PMI Global Congress 2006—Latin America website with a direct link to sponsor's website
- ✓ Two complimentary PMI Global Congress 2006—Latin America delegate registrations
- ✓ One minute of podium time to introduce entertainment at the reception. Script to be provided by PMI.
- ✓ Sponsor recognition at Opening General Session
- ✓ Recognition as sponsor in the "2007 PMI Salute to Our Sponsors" in the January 2007 issue of *PM Network*®

**Exclusive Sponsorship: \$5,000.00 (US)**

## Luncheons

Enhance your company's visibility during the mid-day meal to be served in the exhibition area.

- ✓ Sponsor logo and description in the On-site Event Guide
- ✓ Recognition on PMI Global Congress 2006—Latin America website with a direct link to sponsor's website
- ✓ Sponsor logo on lunch signage
- ✓ One complimentary PMI Global Congress 2006—Latin America delegate registration
- ✓ Sponsor recognition at Opening General Session
- ✓ Recognition as sponsor in the "2007 PMI Salute to Our Sponsors" in the January 2007 issue of *PM Network*®

**Cost per Luncheon Sponsorship: \$4,000.00 (US)**

**(Two luncheons available)**

## Coffee Breaks

Morning and afternoon breaks are a welcome respite for all attendees! Sponsoring these breaks enhances your company's visibility within the exhibition area.

- ✓ Sponsor logo and description in the on-site Event Guide
- ✓ Recognition on PMI Global Congress 2006—Latin America website with a direct link to sponsor's website
- ✓ Sponsor logo on coffee break signage
- ✓ Sponsor recognition at Opening General Session
- ✓ Recognition as sponsor in the "2007 PMI Salute to Our Sponsors" in the January 2007 issue of *PM Network*®

**Cost per Coffee Break Sponsorship: \$3,500.00 (US)**

**(Four coffee breaks available)**

# ADVERTISING

## Event Guide Advertisements

You can place your organization center stage of the “feel-good factor” for congress attendees by advertising in the on-site Event Guide.\*

Each congress delegate will receive a complimentary copy of this full-color quality promotional piece.

We have reserved prime positions for you to get your message across without the communications clutter of many other organizations in the same space.

This is your opportunity to present your new product portfolio, your services, or just to make your organizational presence felt.

Full page advert, full-color inside front cover                      **Exclusive Advertising: \$1,500.00 (US)**

Full-page advert, full-color inside back cover                      **Exclusive Advertising: \$1,500.00 (US)**

Full-page advert, full-color inside page                                      **Per page: \$1,000.00 (US)**

**Reserve your space now and submit your designs artwork later\*\***

\* Please note: Advertising can solely be purchased in conjunction with a Sponsorship Package or a Table Top Exhibit.

\*\* Technical specifications will be communicated to once space confirmation has been received.

## **Sponsorship will be allocated on a first-come, first-served basis.**

(Schedule established according to when signed order form is received by PMI.)

The different levels of sponsorship and various options indicate the manner in which we distinguish sponsors. The higher the level of sponsorship, the greater the exposure for your company during the marketing of PMI Global Congress 2006—Latin America, on site during the congress and many instances after the Congress. PMI accepts multiple sponsors for some of the items listed in support of PMI Global Congress 2006—Latin America.

For further information, please contact Françoise Rajewski at [francoise.rajewski@pmi.org](mailto:francoise.rajewski@pmi.org)

## **Payment Terms:**

Payments must be made via one of the below:

- A check made payable to Project Management Institute in U.S. dollars and drawn on a U.S. bank. Please remit all checks to:  
Project Management Institute  
Attn: Supplier Relations Department  
Four Campus Boulevard  
Newtown Square, PA 19073-3299 USA
- Payment by Visa, MasterCard or American Express. Upon receipt of the contract, and generation of the sponsorship invoice, a deposit in the amount of 50 percent of the total due will be charged to the card. The remaining balance will then automatically be charged at 30 days from the date of the invoice, unless payment by another method is received.
- Wire/Bank Transfer to be received by PMI within 30 days after date of invoice. If you wish to send your payment via wire/bank transfer, please contact Ms. Rose McLaughlin at PMI Global Operations Center for bank details at e-mail: [rose.mclaughlin@pmi.org](mailto:rose.mclaughlin@pmi.org) or telephone: +1-610-356-4600, extension 1248. Please note that all bank charges are the applicant's responsibility, and must be included in the total of the funds transfer.

Contracts must be received before 15 October 2006.

## **Invoicing:**

Sponsors will be invoiced with confirmation of sponsorship.

Payment of all fees is due no more than 30 days after the date of the invoice.

All payments are due by 1 November 2006. If full payment is not received by 1 November, sponsorship will be cancelled and may be resold.

All contracts received after 15 October 2006 will require a credit card number. Upon receipt of the contract, the entire balance will be charged to the credit card.

## **Cancellation Schedule**

Notification of a sponsor decision to cancel its sponsorship must be submitted in writing to PMI. The effective date of cancellation will be the date on which written notice is received by PMI.

- Cancellations prior to 30 June 2006 will be fully refunded less 5 percent administrative fees.
- Cancellations between 1 July and 30 August 2006, PMI will retain 50 percent of the total.
- Cancellations from 30 August to 30 September 2006, PMI will retain 75 percent of the total.
- Cancellations received after 1 October 2006 will NOT be reimbursed.

# Order Form TABLE TOP EXHIBIT (Page 1 of 3)

## PMI Global Congress 2006—Latin America

By signing and returning this order form, I am bound by contract to PMI, thus liable for payment:

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Title: \_\_\_\_\_

Public Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province \_\_\_\_\_

Country: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Invoicing Address: \_\_\_\_\_

Postal Code: \_\_\_\_\_ City: \_\_\_\_\_

State/Province \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

By supplying fax information, you agree that PMI may contact you at the number(s) provided.

E-mail: \_\_\_\_\_

Company Web Address: \_\_\_\_\_

*What is your organization's primary product or service?*

- Business Management
- Educational Institution
- Software Vendor
- Consulting/Training
- Professional Association
- Other (please specify)

*By industry, who is your primary customer in this market?*

- |   |   |
|---|---|
| <input type="checkbox"/> Aerospace/Defense            | <input type="checkbox"/> Manufacturing                |
| <input type="checkbox"/> Automotive                   | <input type="checkbox"/> New Product Development      |
| <input type="checkbox"/> Construction and Engineering | <input type="checkbox"/> Oil, Gas and Petrochemical   |
| <input type="checkbox"/> Education/Training           | <input type="checkbox"/> Pharmaceutical/Bio-tech      |
| <input type="checkbox"/> Environmental Management     | <input type="checkbox"/> Professional Development     |
| <input type="checkbox"/> Financial Services           | <input type="checkbox"/> Reengineering                |
| <input type="checkbox"/> Government                   | <input type="checkbox"/> Utilities                    |
| <input type="checkbox"/> Health Care                  | <input type="checkbox"/> Other (please specify) _____ |



**Agreement Between Applicant and PMI concerning Table Top Exhibition Space at PMI Global Congress 2006—Latin America**

By signing this order form and contract, the applicant is applying for table top exhibition space at PMI Global Congress 2006—Latin America and agrees to follow, and be bound by, all applicable PMI requirements, rules, and policies including this contract and the PMI Global Congress 2006—Latin America Guidelines, Rules and Regulations for Exhibiting attached hereto. This application and contract supercedes and voids any prior agreements between the applicant and PMI.

\_\_\_\_\_  
Authorized Signature

*(Signature of representative constitutes a binding contract between PMI and the company applying for sponsorship or booth space.)*

\_\_\_\_\_  
Printed Name of Authorized Signature

\_\_\_\_\_  
Date

**PLEASE RETURN TO:**

**Francoise Rajewski  
Avenue de Tervueren 300  
B-1150 Brussels, Belgium  
Tel: +32-2-743 15 81  
Fax: +32-2-743 15 50**

**E-mail: [francoise.rajewski@pmi.org](mailto:francoise.rajewski@pmi.org)**

**PMI Global Congress 2006—Latin America**

By signing and returning this order form, I am bound by contract to PMI, thus liable for payment:

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Title: \_\_\_\_\_

Public Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province \_\_\_\_\_

Country: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Invoicing Address: \_\_\_\_\_

Postal Code: \_\_\_\_\_ City: \_\_\_\_\_

State/Province \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

By supplying fax information, you agree that PMI may contact you at the number(s) provided.

E-mail: \_\_\_\_\_

Company Web Address: \_\_\_\_\_

*What is your organization's primary product or service?*

- Business Management
- Educational Institution
- Software Vendor
- Consulting/Training
- Professional Association
- Other (please specify)

*By industry, who is your primary customer in this market?*

- |   |   |
|---|---|
| <input type="checkbox"/> Aerospace/Defense            | <input type="checkbox"/> Manufacturing                |
| <input type="checkbox"/> Automotive                   | <input type="checkbox"/> New Product Development      |
| <input type="checkbox"/> Construction and Engineering | <input type="checkbox"/> Oil, Gas and Petrochemical   |
| <input type="checkbox"/> Education/Training           | <input type="checkbox"/> Pharmaceutical/Bio-tech      |
| <input type="checkbox"/> Environmental Management     | <input type="checkbox"/> Professional Development     |
| <input type="checkbox"/> Financial Services           | <input type="checkbox"/> Reengineering                |
| <input type="checkbox"/> Government                   | <input type="checkbox"/> Utilities                    |
| <input type="checkbox"/> Health Care                  | <input type="checkbox"/> Other (please specify) _____ |



Yes, I want to participate and agree to the following:

All prices are in United States dollars

Description	Value (US\$)	Quantity	Total (US\$)
<b>Opening General Session</b> <i>1 sponsor only</i>	\$5,000.00		
<b>Congress Proceedings</b> <i>1 sponsor only</i>	\$5,000.00		
<b>Monday Grand Opening Networking Reception</b> <i>1 sponsor only</i>	\$5,000.00		
<b>Educational Areas of Focus</b> (each)	\$2,500.00		
<b>Translation</b> <i>Three days</i> <i>Per day</i>	\$7,000.00 \$3,000.00		
<b>Lunch</b> <i>One sponsor each. Total of two available.</i>	\$5,000.00		
<b>Coffee Break</b> <i>One sponsor each. Total of four available.</i>	\$2,500.00		
<b>A Taste of Santiago Reception</b> <i>One sponsor only</i>	\$7,500.00		
<b>Delegate Bags</b> <i>One sponsor only</i>	\$5,000.00		
<b>Name Badge Lanyards</b> <i>One sponsor only</i>	\$3,500.00		
<b>Event Guide Advertisement</b> <i>Inside front cover</i> <i>Inside back cover</i> <i>Inside pages</i>	\$1,500.00 \$1,500.00 \$1,000.00		
<b>GRAND TOTAL</b>		<b>US \$</b>	

I agree to pay the total above according to the contract and payment policy.

