Welcome!

And thanks for downloading this session guide.

With over 100 sessions and activities to choose from at this year’s North America Congress, we know it can be daunting task to build an agenda best suited to your personal objectives.

Unlike a traditional event guide, the following pages are organized to help you build your schedule, gain approval to attend, and make the most of your congress experience. We hope it’s helpful and look forward to seeing you in San Diego this September 25 - 27!

Part I: The Big Picture  pages 3 - 5
High level view of the full agenda

Part II: Sessions Aligned to the PMI Talent Triangle  pages 6 - 8
Need PDUs? View sessions categorized by which part of the Talent Triangle PDUs will be applied to: Technical, Leadership or Strategic/Business Development.

Part III: Sessions Aligned by Topic Category  pages 9 - 11
Sessions are tagged with a topic category to help you sort through the topics most applicable to your learning objectives.

Part IV: Session Details in Alphabetical Order  pages 12 - 21
A comprehensive glimpse into what you’ll learn at each session.

The following information subject to change
## Day 1 | Sunday, 25 September

### Time Table

<table>
<thead>
<tr>
<th>Time</th>
<th>General</th>
<th>Keynote and Education Sessions</th>
<th>Solutions Center</th>
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## Day 2 | Monday, 26 September

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**GENERAL**
- Registration Opens
- Breakfast in Solutions Center
- Lunch
- Break
- Reception (ends at 7:00 pm)
- Registration Closes

**KEYNOTE AND EDUCATION SESSIONS**
- Opening Keynote featuring Sue Gardner
- 60-Minute Education Sessions
- 75-Minute Education Sessions
- 90-Minute Education Sessions

**SOLUTIONS CENTER**
- Solutions Center and PMI Bookstore Open
- Early Bird Education Sessions
- Product Theater Sessions
- Dessert Reception
- Product Theater Sessions
- Product Theater Sessions
- Solutions Center and PMI Bookstore Close
# The Big Picture

## Day 3 | Tuesday, 27 September

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Sessions Aligned to the PMI Talent Triangle
Sunday, 25 September

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<th>Leadership</th>
<th>Technical</th>
<th>Strategic/ Business Management</th>
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<tr>
<td>11:00 am - 1:00 pm</td>
<td>Afterburner Workshop: Align and Empower Your Project Teams</td>
<td>Troubleshooting Your Project Management Mechanics</td>
<td>Afterburner Workshop: Identify and Target Market and Industry CLPs (Critical Leverage Points)</td>
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<td>11:30 am - 12:30 pm</td>
<td>From Chaos to Brilliance: Four Pillars for Implementing New Programs and Driving Organizational Change</td>
<td>Implementing a Change Management Process using Sharepoint</td>
<td>Making “agiLE” Work: Agile in the Large Enterprise</td>
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<td>11:30 am - 12:45 pm</td>
<td>High Stakes Leadership: When Your Life and the Lives of Others Hang in the Balance</td>
<td>Change Management: Why We Can’t Live Without it in our Projects</td>
<td>Scratch PMO</td>
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<td>11:30 am - 1:00 pm</td>
<td>When the $#@! Hits the Fan: Lessons from Crisis Leadership</td>
<td>Agile Practice Guide Development Working Session</td>
<td>Learn to Build, Buy and Operate Green with SFTool.gov</td>
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<td>1:45 pm - 3:00 pm</td>
<td>The Risk of Ignoring Culture as a Project Management Leader</td>
<td>The Four Things You Should Know Before Your First Cloud Project</td>
<td>Reducing the Tension between Kaizen and Kaikaku: How Project Management and Innovation Can (and should) Go Together</td>
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<td>1:45 pm - 3:00 pm</td>
<td>From Monologue to Multilogue: Mastering Multicultural Teams</td>
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<td>Where are the Super Heroes (aka Servant-Leaders) and Can they Make a Difference in a Generational Diverse Work Force?</td>
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<td>Five Pitfalls of Social Media to Avoid in Project Management</td>
<td>Putting Agile to the Test: A Case Study for Test Agility on a Large IT Project</td>
<td>Making it Happen: How Project Managers Drive Strategic Alignment and Strategy Execution</td>
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<td>Stakeholder Engagement: A Project Imperative and Very Human Endeavor</td>
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<td>Managing Risks with a Mitigation Burndown</td>
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Areas of Expertise

Develop your technical know-how in a specialty knowledge area, such as business analysis, hybrid, and agile tools and techniques or non-traditional project management.

**Sunday, 25 September**
- 1:45 pm - 3:15 pm Agile Practice Guide Development Working Session
- 2:00 pm - 3:00 pm Putting Agile to the Test: A Case Study for Test Agility on a Large IT Project

**Monday, 26 September**
- 10:30 am - 11:45 am Adaptive Portfolio Management: From a Waterfall Approach to More Flexible Management Processes
- 10:30 am - 11:45 am The Stability States of Scrum: Two Keys to Building High Performing Teams
- 1:30 pm - 2:30 pm Flexible EVM: Applying the Right-Sized EVM

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- 10:45 am - 11:45 am Trends and Innovations in Agile
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- 1:15 pm - 2:15 pm From Models to Stories: Building Your Agile Backlog
- 1:15 pm - 2:15 pm From Waterfall to Agile: Tackling Requirements Solicitation

Communication and Collaboration

Develop your leadership skills with these core competencies, and learn how to foster communication and facilitate collaboration within your team and into your organization.

**Sunday, 25 September**
- 1:45 pm - 3:00 pm The Risk of ignoring Culture as a Project Management Leader
- 2:00 pm - 3:00 pm From Monologue to Multilogue: Mastering Multicultural Teams
- 2:00 pm - 3:00 pm Five Pitfalls of Social Media to Avoid in Project Management
- 3:45 pm - 5:00 pm Stakeholder Engagement: A Project Imperative and Very Human Endeavor
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- 4:00 pm - 5:00 pm Technogeekaphobia: Herding Cats and Bottling Cold Fusion

**Monday, 26 September**
- 10:30 am - 12:00 pm Easy, Fun Ways to Improve Decision Making
- 1:30 pm - 2:30 pm Over 112 Million Opportunities for Failure
- 1:30 pm - 2:45 pm Are you Speaking Klingon to your Business Stakeholders?
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- 9:00 am - 10:00 am 10 Ways to Get Hated as a Project Manager
- 9:00 am - 10:15 am Getting to Wow: The New Definition of Project Success
- 10:30 am - 12:00 pm Leadershift: Building a Culture of Collaboration
- 10:45 am - 11:45 am Talk Like TED, PMP: Presentation Secrets for PMs
- 12:45 pm - 2:15 pm Effective Communications with Stakeholders: Attitude, Skills, Intent, and Execution
- 1:15 pm - 2:15 pm PM Communications in Healthcare: Our Generation’s Moonshot
Driving Performance
Take your interpersonal skills to the next level and learn about building and leading high performing teams, along with developing and motivating your team members.

Sunday, 25 September
11:00 am - 1:00 pm
Afterburner Workshop: Align and Empower Your Project Teams
11:30 am - 12:30 pm
From Chaos to Brilliance: Four Pillars for Implementing New Programs and Driving Organizational Change
11:30 am - 12:45 pm
High Stakes Leadership: When Your Life and the Lives of Others Hang in the Balance
11:30 am - 12:45 pm
When the $#!@ Hits the Fan: Lessons from Crisis Leadership.
3:45 pm - 5:00 pm
Managers and the Land of the Lost
3:45 pm - 5:00 pm
Power of Leadership Development in Advancing Organizational Project Management
4:00 pm - 5:00 pm
The Perfect Storm Project Rescue: Righting the Ship Before it Rolls

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How to Change Your World with the PMO?

Tuesday, 27 September
9:00 am - 10:00 am
Moving to the Front Row: How Sarasota County Credentialed their Entire Capital Projects PMO
9:00 am - 10:00 am
Unleash the Three Elements of Top Performance (For Yourself and Those You Influence)
10:30 am - 11:45 am
Tackling Knowledge Transfer at a Project Level While Aiming for Operational Impacts
1:00 pm - 2:15 pm
Handling Conflict Situations to Deliver Positive Project Outcomes

Project Execution
Get the latest tips and tricks for optimizing your project execution and develop your technical skills, including analytics and reporting, risk management, budgeting, and resource management.

Sunday, 25 September
11:30 am - 12:30 pm
Troubleshooting Your Project Management Mechanics
1:45 pm - 3:00 pm
The Four Things You Should Know Before Your First Cloud Project
1:45 pm - 3:15 pm
Change Management: Why We Can’t Live Without it in our Projects
3:30 pm - 5:00 pm
Agile, The PMBOK® Guide, and Agile Tools
3:30 pm - 5:00 pm
MotoRide Latin America: Management Lessons from Two-Wheel Adventures
4:00 pm - 5:00 pm
Managing Risks with a Mitigation Burndown

Monday, 26 September
10:30 am - 12:00 pm
How Cognitive Computing Can Improve your Risk Management Approach
1:30 pm - 2:30 pm
Learn the Secrets of Waterfall, Scrum, XP, Spodify and SAFe (Fully Hands On)
1:30 pm - 2:45 pm
PMI Project of the Year Panel
1:30 pm - 2:45 pm
Contingency: Why We Get it Wrong, and How to Get it Right
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Easily Estimate Projects Using Statistical PERT

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When Creativity and Project Management Meet
1:00 pm - 2:15 pm
PMBOK® Guide—Sixth Edition: Preview of Coming Attractions
**Sessions Aligned by Topic Category**

### Strategic Thinking and Business Acumen
Consider strategy in a more abstract context and hone in on the skills and knowledge related to building a business strategy, developing your strategic mindset, and increasing your business acumen.

**Sunday, 25 September**
- 11:00 am - 1:00 pm  
  Afterburner Workshop: Identify and Target Market and Industry CLPs (Critical Leverage Points)
- 11:30 am - 1:00 pm  
  Learn to Build, Buy and Operate Green with SFTool.gov
- 1:45 pm - 3:00 pm  
  Reducing the Tension between Kaizen and Kaikaku: How Project Management and Innovation Can (and should) Go Together
- 4:00 pm - 5:00 pm  
  The Risky Business of Assumptions
- 4:00 pm - 5:00 pm  
  Transforming Service Delivery: How Strategic Organizations Can Ensure their Best Days are Ahead, not Behind

**Monday, 26 September**
- 10:30 am - 11:30 am  
  Using Performance Multipliers to Navigate Ambiguity that Enhances Team and Project Results
- 1:30 pm - 2:30 pm  
  Leveling Up: Five Real-World Examples of Incremental Maturity
- 1:30 pm - 2:30 pm  
  Risk, Strategy, and Corporate Competitiveness
- 1:30 pm - 2:45 pm  
  The Future of the PMO: Beyond Benefits and Value
- 3:15 pm - 4:15 pm  
  Demystifying Strategy: Essential Principles of Strategic Thinking (derived from modern chess)

**Tuesday, 27 September**
- 9:00 am - 10:00 am  
  Just Call me Trim Tab
- 12:45 pm - 2:15 pm  
  Top Five Warning Signs that Agile Is Not Working For You

### Strategy Implementation
Bring your knowledge up to the organizational level and explore skills related to implementing a strategic vision and best practices for developing and maintaining organizational excellence.

**Sunday, 25 September**
- 11:30 am - 12:30 pm  
  Implementing a Change Management Process using Sharepoint
- 11:30 am - 12:30 pm  
  Making “agiLE” Work: Agile in the Large Enterprise
- 11:30 am - 12:45 pm  
  Scratch PMO
- 2:00 pm - 3:00 pm  
  Making it Happen: How Project Managers Drive Strategic Alignment and Strategy Execution
- 4:00 pm - 5:00 pm  
  Implementing Advanced PM and SE in Large and Complex Projects: The Case of an Operational Readiness and Airport Transfer (ORAT) Project

**Monday, 26 September**
- 1:15 pm - 2:45 pm  
  Sustaining Project Success in a Global Project Portfolio
- 3:15 pm - 4:15 pm  
  Meaningful Metrics: The Path toward Measuring what Matters
- 3:15 pm - 4:15 pm  
  Achieving the Strategic Vision: From Strategy to Execution
- 3:15 pm - 4:30 pm  
  Application of Benefits Realization Management to Optimize Operational Capabilities and Align Projects with Business Requirements within the King County Solid Waste Division
- 3:15 pm - 4:30 pm  
  Managing Risk and Implementing Strategy: The Importance of Leadership and Management Skills

**Tuesday, 27 September**
- 10:30 am - 11:45 am  
  Dragon Scales: 50 Teams Scruming
10 Ways to Get Hated as a Project Manager
Let’s destroy the project team. During this presentation, you will learn the best practices to destroy a resource psychologically, blow up a team and fail a project. Based on real experience and entertaining anecdotes, this speech will present you with manipulation techniques but also efficient way of climbing the hierarchy while ensuring program failure.
Presented by Patrice Blanchard, Museum Box
Tuesday, 9:00 am- 10:00 am

Achieving the Strategic Vision: From Strategy to Execution
More projects are failing than ever before and organizations waste $122 million for every $1 billion invested, a 12% increase over 2015. Successfully implementing strategy is a high priority for most organizations; however, few organizations are doing it well, if at all, with only 10% aligning portfolio management with strategy implementation. You will learn how to close this gap and achieve your organization’s strategic vision by aligning Strategic Management, Portfolio Management and Leadership to enable organizational success.
Presented by Jen L. Skrabak, Optum
Monday, 3:15 pm - 4:15 pm

Adaptive Portfolio Management: From a Waterfall Approach to More Flexible Management Processes
Portfolio management can be more adaptive to chaotic markets and organizations. Waterfall processes tend to be too rigid for some companies. By attending this session you will be able to reflect on how to be more flexible and simplify the way you manage your portfolio. Examples and tools will be presented to transfer what was learned from the speaker in the real world.
Presented by Luca Romano, Nexen spa
Monday, 10:30 am - 11:45 am

Afterburner Workshop: Align and Empower Your Project Teams
Align & Empower your project teams w/ open, collaborative planning tools like: TeamstormingTM and Red Teaming, leveraging the wisdom of teams while eliminating groupthink; remove bias and enhance performance!
Presented by Patrick “Lips” Houlahan & Scott “Gunner” Leonard, Afterburner, Inc.
Sunday, 11:00 am - 1:00 pm

Afterburner Workshop: Identify and Target Market and Industry CLPs (Critical Leverage Points)
Identify & Target market and industry CLPs (Critical Leverage Points). Afterburner shares the tools of their strategy development methodology with PMs, equipping them to not only see into the future but to shape it!
Presented by Joel “Thor” Neeb & David “Finch” Guenthner, Afterburner, Inc.
Sunday, 11:00 am - 1:00 pm

Agile Practice Guide Development Working Session
Share your insights and knowledge of agile applications by contributing to the development of the new PMI agile practice guide. This intensive workshop, facilitated by the leaders of three PMI standards project teams, will tackle the challenges in leading and managing agile teams, developing hybrid approaches and demonstrating value from use of agile methods.
Presented by Mike Griffiths; Stephen Townsend, PMI; Cyndi Dionisio & Joy Beatty
Sunday, 1:45 pm - 3:15 pm

Agile, The PMBOK® Guide, and Agile Tools
From this session the participant will be able to define agile as a philosophy, describe how A Guide to the Project Management Body of Knowledge (PMBOK® Guide) works with agile, and identify key agile tools that an individual can implement on their projects.
Presented by Michael Harshbarger, Erlinton Consulting Group
Sunday, 3:30 pm - 5:00 pm

Application of Benefits Realization Management to Optimize Operational Capabilities and Align Projects with Business Requirements within the King County Solid Waste Division
Benefits Realization Management (BRM) is a powerful tool for portfolio and project management that allows organizations to optimize operational capabilities and align projects to business requirements. This session will describe the BRM process, illustrate the applications through two case studies and inspire attendees on how it can be used to improve their own portfolio and projects.
Presented by Eric A. Mead, HDR Engineering & Zahid Khan, King County Solid Waste Division
Monday, 3:15 pm - 4:30 pm

Are you Speaking Klingon to your Business Stakeholders?
TlhIngan Hol Dajathlh? Project, program and portfolio managers spend most of their time communicating with team members and other project stakeholders, but sometimes their message is not completely understood. By attending this session, the attendees will learn different communication techniques for reaching their stakeholders and ensuring their message has been understood.
Presented by Patrick Girard, Okazy Conseils & Alejandro Romero
Monday, 1:30 pm - 2:45 pm

Change Management: Why We Can’t Live Without it in our Projects
The world of projects is all about change but we often forget to integrate People Change Management as a component. The integration between change management and project management is critical to our project’s success. This session will guide you through various components of change to ensure you understand them and how they impact your project including the key roles that are important to change and how they fit into your project.
Presented by Linda Vella, Moondance Limited
Sunday, 1:45 pm - 3:15 pm
Complex Distributed Dependency Management at a Large Government Entity
This session will enable you understand the complexity and importance for managing dependencies, and give you some of tools and guidance to consider when formulating your own dependency management system.
Presented by Robert E. Roth, IBM Global Services - Application Innovation Practice Tuesday, 9:00 am - 10:15 am

Confronted with an Ethical Dilemma: What Will you Do?
Ethical behavior is stressed as being important in organizations; however, this behavior can be difficult to implement on both a personal and organizational level. The outcomes of unethical behavior can negatively impact an individual’s and organization’s stability and reputation. This session addresses the potential individual, organizational, and societal impacts of unresolved and unreported unethical behavior.
Presented by S. L. Young, Beyond SPRH, LLC Tuesday, 8:30 am - 10:00 am

Contingency: Why We Get it Wrong, and How to Get it Right
Project time and cost estimates are notoriously prone to error, and there are numerous examples of just how inaccurate estimates can be. Contingency is added to most estimates to offset the risk of inaccuracies in the estimate. But contingencies suffer from the same optimism as estimates, and are often just best guesses. In this presentation the physical and psychological processes of estimation and contingency are explored, and you will learn what you can do to improve estimates and contingency calculations.
Presented by Werner G. Meyer, ProjectLink Consulting Monday, 1:30 pm - 2:45 pm

Demystifying Strategy: Essential Principles of Strategic Thinking (derived from modern chess)
Can you define the word strategy? Are you comfortable developing a strategic plan? Do your strategic plans work? If you answered NO to any of the aforementioned questions then this session may be for you. Join us as we translate ideas and concepts from Modern Chess into a Strategic Thinking Process and supporting Principles. In this way we will break common myths about strategy and have more success with and fulfillment from the development strategy.
Presented by Anderson Gordon, Anderson Gordon & Associates Monday, 3:15 pm - 4:15 pm

Dragon Scales: 50 Teams Scruming
Andy Burns, proud to be a ‘Traditional Project Manager’, delivers agile software engineering for one of the world’s largest PLM software vendors at scale. 50 teams ‘Scrum’ in Andy’s portfolio in half a dozen countries and in as many time zones. This session frames and models such an endeavor to enable Portfolio, Program, and Project Managers to do the same.
Presented by Andrew Burns, Siemens PLM Tuesday, 10:30 am - 11:45 am

Easily Estimate Projects Using Statistical PERT
Want to make confident estimates and quickly align stakeholder expectations? How confident do you need to be? In this presentation, you’ll learn how to use Microsoft Excel’s built-in statistical functions and a new estimation technique called Statistical PERT. Statistical PERT lets estimators easily make probabilistic estimates for virtually any bell-shaped uncertainty. All participants receive access to use Statistical PERT Excel templates.
Presented by William W. Davis, NCCI Holdings, Inc. Monday, 3:15 pm - 4:45 pm

Easy, Fun Ways to Improve Decision Making
After attending this session you will take away a simple tool to help you quickly bring large groups of people to consensus. You will also learn (and be provided with) a second, even more powerful tool, that will allow you to make decisions, create weighting scores, and identify the best alternative using multiple criteria with input from an unlimited number of people! It’s simple, it’s powerful, and it’s yours!
Presented by Dan Furlong, Medical University of South Carolina (MUSC) Monday, 10:30 am - 12:00 pm

Effective Communications with Stakeholders: Attitude, Skills, Intent, and Execution
People skills for project managers build upon fundamental methodologies and techniques to influence stakeholders. PMs often reach a plateau, or level of maturity, where technical skills alone are not sufficient for project success within increasing complex and competitive environments. Your attitude, skills, intent, and execution determine how effective communications with stakeholders will occur. This session covers what people wished they knew about “soft skills” when starting their careers but are only now ready to develop.
Presented by Randall L Englund, Englund Project Management Consultancy & Alfonso Bucero, BUCERO PM Consulting Tuesday, 12:45 pm - 2:15 pm

Facing Project Complexity: Improving Requirements Documents with Automated Assessment Tools
In this session you will learn about methods and automation to allow you to focus clearly expressed requirements. For highly predictive or highly adaptive projects, this is a significant challenge for project managers, business analysts and engineers alike. Complexities are exacerbated on projects with poorly written requirements. By attending this session, you will learn how to use automated tools to analyze and refine your project’s requirements and reduce a major source of future failures.
Presented by Michael Frenette, Corvo Project Management & Jordan Kyriakidis, QRA Corp Tuesday 1:00 pm - 2:15 pm
Five Pitfalls of Social Media to Avoid in Project Management
This interactive presentation will discuss common pitfalls of the personal and business use of social media, and the risks it can pose to projects, programs, and organizations. Attendees will receive strategies that can be used to mitigate risks which can be immediately implemented. By attending this session, you will be able to better identify risks of social media and learn effective mitigation strategies.

Presented by Gary Hamilton & Mike O’Brochta, Zozer Inc - both from PMI Ethics Member Advisory Group (EMAG)  
Sunday, 2:00 pm- 3:00 pm

Flexible EVM: Applying the Right-Sized EVM
In this session, EcoSys Co-Founder and Executive Vice President, Christen Bergerud will discuss the fundamentals of Earned Value Management and how they can be applied to every project - large and small alike - across disciplines. By attending this session, you will learn best practices for implementing a “right-sized” EVM methodology for your organization and about the tremendous benefits it can yield through improved cost forecasting and a path to more efficient projects.

Presented by Christen Bergerud, EcoSys  
Monday, 1:30 pm- 2:30 pm

From Chaos to Brilliance: Four Pillars for Implementing New Programs and Driving Organizational Change
The workplace has its own version of the unstoppable force versus the immovable object. There are leaders who need to drive organizational change, and from the other direction are employees who are terrified of change. This dynamic puts everyone on a collision course that ends in disaster. We’ll highlight 4 key pillars for successfully managing change. When managed properly, change can and should unleash brilliance and tangible benefits for everyone in the organization.

Presented by Angela Bunner, Clarizen & Cortney Felix, IMS Health  
Sunday, 11:30 am- 12:30 pm

From Models to Stories: Building Your Agile Backlog
Business analysts, product managers, and product owners are embracing the power of visual models in software requirements projects. However, as teams transition to an agile environment, the use of requirements models seems less necessary. In this session, we will cover how using different types of models is actually optimized for agile development cycles, and how you can extract features, epics and user stories from those models.

Presented by Megan Jackson Stowe, Seilevel  
Tuesday, 1:15 pm- 2:15 pm

From Monologue to Multilogue: Mastering Multicultural Teams
In this session we will show how a lack of cultural awareness can affect the management of projects and programs. We will discuss cultural differences and ways to resolve these differences to maximize the team’s performance. I will share proven strategies and techniques that will help program and project managers work with people from different cultures and will illustrate these points with examples. Participants will experience those techniques through a series of interactive activities.

Presented by Michel Thiry, Valense Ltd.  
Sunday, 1:15 pm- 3:15 pm

From PM to GM: Developing Senior Technical Leaders
With the goal of creating a diverse cadre of high performing senior technical leaders for the U.S. Department of Defense, the Defense Acquisition University (DAU) designed and piloted a 10-month development program that included ten weeks of learning in a collocated team environment interspersed with blended and active learning in the learners’ work environment. Join this session to identify learning strategies and best practices that you can apply in your organization.

Presented by Dr. Owen C. Gadeken, Defense Acquisition University (DAU)  
Monday, 10:30 am - 11:30 am

From Waterfall to Agile : Tackling Requirements Solicitation
Is your goal to be more nimble and efficient with project delivery? Are you struggling with requirements gathering? Come learn how Nationwide turned monotonous and poorly attended requirements elicitation sessions into fun productive events by injecting new life into them and applying collaborative visual facilitation techniques.

Presented by Connie Kobal, Nationwide  
Tuesday, 1:15 pm - 2:15 pm

Getting It Done: Influence Without Authority
Do you ever feel like you have all the responsibility in the world and no authority to get anything done? Do you ever feel that your organization’s politics create insurmountable obstacles? Relationship-based influencing skills are the key to break-through those perceived barriers, enabling project success. Influence comes from building and nourishing relationships, which takes concentrated effort. This interactive presentation uses a relationship-based influence model to provide real-life examples and down-to-earth advice on achieving desired results.

Presented by Kristine A Hayes Munson, State Street  
Tuesday, 8:30 am - 10:00 am

Getting to Wow: The New Definition of Project Success
Have you ever finished a project only to realize you haven’t fully achieved the vision of your executives? Come learn a technique you can use as soon as you get home to clarify project objectives with your team and your most senior leaders. In today’s session, you’ll discover the power of creating aspirational stakeholder statements and learn how to use these statements throughout your project to deliver exceptional results that thrill your most important stakeholders.

Presented by Amber Simonsen, Alaska Airlines  
Tuesday, 9:00 am - 10:15 am
<table>
<thead>
<tr>
<th>Session Title</th>
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<tr>
<td><strong>Global Project Management Best Practices</strong></td>
<td>Presented by Jake Stewart, Harding University</td>
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<td><strong>Handling Conflict Situations to Deliver Positive Project Outcomes</strong></td>
<td>Presented by Dave Gunner, Hewlett Packard Enterprise</td>
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<td><strong>High Stakes Leadership: When Your Life and the Lives of Others Hang in the</strong></td>
<td>Presented by Dr. Ori Orhof, Orhof Consulting</td>
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<td><strong>How Cognitive Computing Can Improve your Risk Management Approach</strong></td>
<td>Presented by Bob Tarne, IBM</td>
<td>Sunday, 11:30 am - 12:45 pm</td>
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<td><strong>How to Engage Citizens into Smart City Projects. A Case Study of Montreal</strong></td>
<td>Presented by Alejandro Romero Torres, UQAM</td>
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<td><strong>How Governance Behaviours Impact Project Outcomes</strong></td>
<td>Presented by Michael John Knapp, Michael Knapp &amp; Associates</td>
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<td><strong>How to Change Your World with the PMO</strong></td>
<td>Presented by Jack S. Duggal, Projectize Group</td>
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<td><strong>Implementing a Change Management Process using Sharepoint</strong></td>
<td>Presented by Dione Larratta, ICF International</td>
<td>Sunday, 11:30 am - 12:30 pm</td>
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<td><strong>Implementing Advanced PM and SE in Large and Complex Projects: The Case of</strong></td>
<td>Presented by Dr. Ori Orhof, Orhof Consulting</td>
<td>Sunday, 4:00 pm - 5:00 pm</td>
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<td><strong>Innovative Approach to Tap New Avenues of Skill Resources in Developing</strong></td>
<td>Presented by Amila Dissa Aluthwola, Mobitel Pvt Ltd</td>
<td>Tuesday, 10:45 am - 11:45 am</td>
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**Just Call me Trim Tab**
His epitaph reads “Just call me Trim Tab”. Buckminster Fuller was a systems theorist whose theories on how to change organizations using minimal existing force rather than massive external force is a must-read for anyone involved in change management. This presentation will use real-world examples showing how Fuller’s principles have been applied to effect change management. Participants will leave with techniques based on Fuller’s theories that they can apply immediately to change management projects.

*Presented by Chris Vandersluis, HMS Software*

**Leadershift: Building a Culture of Collaboration**
To get to the next level of greatness depends on the quality of our culture, which depends on the quality of our relationships, which depends on the quality of our conversations. Results happen through conversations! Any “culture” can be represented on a continuum, at one end inspired by innovation, collaboration and joy or at the other end, diminished by fear, judgment and anxiety. Learn three simple ways to create trust-based collaboration through conversation.

*Presented by Philip W Bristol, Projectivity Solutions*

**Learn the Secrets of Waterfall, Scrum, XP, Spodify and SAFe (Fully Hands On)**
Experience a fully interactive event exploring the differences between Waterfall, Scrum, XP, Spodify and SAFe through a hands session where teams are expected to deliver a completed work product as efficiently as possible. See how a group of five people can deliver the same work product in less than one quarter of the time using simple tools extracted from various facilitation tools. The tools you will walk away with you can use immediately.

*Presented by Mark E. Davidson, Ericsson*

**Learn to Build, Buy and Operate Green with SFTool.gov**
This session will expose you to the complex world of sustainable design, construction, and operations in a succinct and simplified context that allows you to grasp the whole system, learn technical concepts, and try out building strategies in a risk-free environment. You will learn the power of bundling and building integrated teams AND experience how interactive tools, including gaming, serve as a pathway towards effective risk management planning.

*Presented by Michael Frederic Bloom, U.S. General Services Administration, Office of Federal High-Performance Green Buildings*

**Leveling Up: Five Real-World Examples of Incremental Maturity**
While maturity models are very prevalent in today’s business world, they are frequently better understood in theory than they are in practice. In this session, we will walk through five examples of how maturity models have been effectively employed in different industries across the globe. The models covered include diverse disciplines including business processes; sales and marketing; information technology; governance; and of course, project, program, and portfolio management.

*Presented by Tony Appleby, The Project Strategy Consulting Group*

**Making “agiLE” Work: Agile in the Large Enterprise**
In this talk, we’ll start by understanding the primary motivations for large global organizations to adopt agile practices. We’ll give an overview of different scaled approaches and their limitations when scaling. Finally we’ll talk about the most common challenges our customers’ teams are up against, and suggestions to overcome those challenges.

*Presented by Joy Beatty, Seilevel*

**Making it Happen: How Project Managers Drive Strategic Alignment and Strategy Execution**
This seminar discusses how project managers play a critical role in the three business strategy functions: strategy formulation, strategy execution, and strategic alignment. Strategic alignment frameworks are also presented to help project managers achieve project-level strategic alignment and contribute to successful strategy formulation and strategy execution.

*Presented by Jay Payette, Payette Consulting*

**Managers and the Land of the Lost**
Unlike Teams or Executives, Managers are often forgotten, left to fend for themselves as companies adopt Agile. With confusing phrases such as self-organization and Servant Leadership clashing with traditional management beliefs, it’s no wonder Managers can feel like they’ve entered into the Land of the Lost. In this interactive session, we won’t cover a preset list of Manager’s responsibilities. Instead, we’ll learn an exercise to help Managers clarify their role and become less lost.

*Presented by Steven A Martin, Pegasystems*

**Managing Risk and Implementing Strategy: The Importance of Leadership and Management Skills**
This session will explore how project management methodology supported the deployment of an innovative risk assessment tool. We will examine how project management supports strategy implementation. We will identify effective project leadership and strategic management practices. Participants will identify how to use project management methodology to facilitate strategy implementation, learn about innovative approaches to risk management and identify ways to customize the implementation of project management methodology.

*Presented by Julia Keleher, Keleher & Associates, LLC & Young Kwak, The George Washington University*
Managing Risks with a Mitigation Burndown
This presentation will cover a wide breadth of Risk Management topics, from the fundamental wording of a risk that allows everyone to understand what worries you, to a fairly new program view of accumulated risks. In between we’ll discuss pre-mortems and risk cubes.
*Presented by Wayne Kremling, Boeing*  
Sunday, 4:00 pm - 5:00 pm

Meaningful Metrics: The Path toward Measuring what Matters
Is your organization struggling to make sense of its portfolio? Are project schedules or budgets slipping? Learn some innovative methods to implement metrics and Key Performance Indicators (KPIs) to better understand your organizational weaknesses and how to overcome them. This session will provide a case study on how a Project Management Office did just that, with plenty of practical examples. Attendees will leave the session with some fresh ideas that are ready for implementation.
*Presented by Denise L. McRoberts, L-3 Communications*  
Monday, 3:15 pm - 4:15 pm

MotoRide Latin America: Management Lessons from Two-Wheel Adventures
This thrilling presentation will take you as the lead rider through a challenging two-wheeled project. As you blaze through desert, snow, wind, heat and rain, in dangerous places across Brazil, Paraguay, Uruguay, Argentina, Bolivia, Peru and Chile, you don’t just have to manage to succeed. You manage to SURVIVE. Come take part in this experience where project management techniques are applied to an unconventional project.
*Presented by Thiago Ayres, PM21 Project Solutions*  
Sunday, 3:30 pm - 5:00 pm

Moving to the Front Row: How Sarasota County Credentialed their Entire Capital Projects PMO
Learn the fascinating story of how Sarasota County, one of the United States’ premiere local governments, implemented a comprehensive PMI credentialing program across its entire multi-disciplinary public works Capital Project PMO. With a vision, the support of county leadership, and an intense focus on its service objectives, discover how Sarasota County used the PMI credentialing experience to foster cohesion, collaboration and confidence in its project team, stakeholders, and constituents.
*Presented by Daniel Lee Cruz; Curtis R. Smith; Paul Semenc, Sarasota County Board of County Commissioners*  
Tuesday, 9:00 am - 10:00 am

My stakeholders are my biggest risk! Help!!
This presentation explains how to manage one of the biggest risks to your project: your stakeholders! Like all risks, they are “uncertainties that matter”, and they need to be managed pro-actively. Find out how!
*Presented by David Hillson, The Risk Doctor Partnership*  
Tuesday, 10:30 am - 12:00 pm

NASA's Project Management Leadership Lab: Think-Act-Reflect
The Lab is a five-day workshop using various learning technologies, including: simulations, 360 leadership and team assessments and promoting the unconventional mixing of disparate learning approaches to create a powerful learning design. The lab encourages people to Think-Act-Reflect in real time just like the must do on their real-life projects. You will gain first-hand experience about how the Lab works.
*Presented by Lawrence V. Suda, Palatine Group / Management Worlds, Inc.*  
Monday, 10:30 am - 11:30 am

One Unhappy Person Can Ruin Your Beautiful Plan: Emotional Intelligence for Project Managers
Process is important, but without balancing process with people your project is in trouble. Learn how to recognize and work with learning styles, goals, and motivations; balance the business with the people; and work on the care and feeding of teams. You’ll get a new set of tools for your toolkit to help deal with the people side of the equation and a chance to try them out right away!
*Presented by Kim Wasson, IvyBay Consulting*  
Sunday, 3:45 pm - 5:00 pm

Over 112 Million Opportunities for Failure
This presentation will enable attendees to recognize and identify several types of communication issues using three very large and highly visible programs, including the Challenger Space Shuttle program, the Columbia Space Shuttle program, and the Deepwater Horizon explosion as case examples. In large programs the ability to communicate the correct information to the correct party at the correct time is hampered by its size and complexity. Techniques to both prevent and rectify these communication challenges will be presented.
*Presented by Joanne M. Greene-Blose, The Project Solvers of America, Inc.*  
Monday, 1:30 pm - 2:30 pm

PMBOK® Guide—Sixth Edition: Preview of Coming Attractions
A Guide to the Project Management Body of Knowledge (PMBOK® Guide) is being updated as we speak, and the Sixth Edition will soon be published. This session provides insights into the new edition, including a peek at a new chapter on the role of the project manager. For each Knowledge Area, there are new sections describing key concepts, emerging trends, and tailoring considerations, as well as updates to ensure the PMBOK® Guide remains relevant to most projects, most of the time. Come and find out what to expect!
*Presented by Cynthia Snyder, Cynergy2*  
Tuesday, 1:00 pm - 2:15 pm
PM Communications in Healthcare: Our Generation’s Moonshot
This course will focus on the communication and skills needed to be a successful project manager. Highly interactive with opportunities to learn through case studies, scenario discussions, self-reflection and the creation of impromptu Shared Goal Accountability Teams that will get together in the future.
Presented by Daniel A. O’Neil, Mayo Clinic
Tuesday, 1:15 pm - 2:15 pm

Power of Leadership Development in Advancing Organizational Project Management
Studies indicate only a small number of organizations are highly successful in delivering all of their projects that fully meet the objectives and organizational requirements. Effective management of project, program, and portfolio requires more than the technical project management skills: it requires leadership. This session will inspire attendees to develop and deploy their own customized leadership improvement strategies by learning from King County’s case study.
Presented by Zahid Khan, King County & Gina M. Hortillosa, Snohomish County
Sunday, 3:45 pm - 5:00 pm

Proactive Budget Management
There are different elements in project financial management which should be considered. Among these elements project budget has specific characteristics which makes it different from other elements. Different controlling methods are utilized to analyze these elements in which proactive methods are preferred rather than after the fact look methods. In this session as well as introducing some characteristics of these elements, we will focus on proactive budget management and a creative technique to resolve budget conflicts.
Presented by Puian Masudifar, Baharak Haji Ahmadi Farmahini, Fereydoun Fardad, Vista House of New Ideas
Monday, 3:15 pm - 4:45 pm

Project Stakeholders and Portfolio Steering Committees: A Role Play
Project stakeholders come in various types and styles. Role play six types of stakeholders to learn tactics in dealing with them. Then role play the stakeholder in a mock steering committee as the project manager delivers the news. In this fun role play environment (props provided) you will review five recommendations that could provide insight into helping you better manage the wildest of project stakeholders and steering committees.
Presented by Reed Shell, Blue Hippo Consulting
Monday, 1:30 pm - 2:45 pm

Projects Based on Desire, Rather than on Duty
If we stopped de-motivating our project teams then we wouldn’t have to worry so much about motivating them. The strategy execution approach to project management makes sense until we come to the question of motivation. Some organizations have decided to use a radically different approach by encouraging employees to do what they desire, to deliver outstanding benefits. Let’s see how it works.
Presented by Yves Cavarec, PM Skills
Monday, 10:30 am - 11:45 am

Putting Agile to the Test: A Case Study for Test Agility on a Large IT Project
Can you apply agile best practices to only a portion of a software implementation project? Absolutely! Attend this interactive session to see how one company used an agile approach for the testing phase of a large IT project. You will gain a greater appreciation of the application of agile and will take away specific examples of agile techniques and tracking documents that can be applied quickly to your current project.
Presented by Todd R Jones, Westfield Insurance
Sunday, 2:00 pm - 3:00 pm

Recognize Warning Signs and Rescue Your Troubled Projects
Come to this session to hear real stories of troubled projects and recovery journeys from two seasoned project management professionals. You will learn to recognize common warning signs of troubled projects, approaches to right-sizing your project management processes, and applications of stakeholder management lessons for project success.
Presented by Kristy Tan Neckowicz, InVizion LLC & Connie Inman, Buckeye Partners
Tuesday, 1:00 pm - 2:15 pm

Reducing the Tension between Kaizen and Kaikaku: How Project Management and Innovation Can (and should) Go Together
Innovation. There is so much promise in this word, but many organizations are too focused on the “what” of innovation, rather than the “why”. At times innovation is the goal rather than the means to the goal, with many viewing project management as an innovation inhibitor. This session is will help project management and innovation co-exist through better understanding concepts around Kaizen and Kaikaku (revolutionary, rapid Kaizen).
Presented by Ori Schibi, PM Konnectors
Sunday, 1:45 pm - 3:00 pm
Scratch PMO
To ensure a high degree of operational readiness when the new Halifax Convention Centre opens, Trade Centre Limited has established a PMO, tasked with ensuring we are ready to welcome our first guests in the spring of 2017. This session will explore how this PMO has been built from scratch, in an organization unfamiliar with formal project management, strategically designed to take advantage of the culture, leading practice in PMO, innovation in process and flexibility in execution.
Presented by Wendy Spears, Inspira Management Ltd
Sunday, 11:30 am - 12:45 pm

Situational Awareness: Do you Have the Emotional Intelligence for it?
Spend an hour developing you and your team’s situational awareness and emotional intelligence skills. You will participate in a live simulation of a typical program/project scenario by two military veterans of the American and Canadian Forces. Your mission should you choose to accept it, is to evaluate and measure your level of situational awareness and emotional intelligence during a program and project simulation.
Presented by Marie Sterling, CASARA Search and Rescue & Wanda Curlee, American Public University
Tuesday, 10:30 am - 11:45 am

Stakeholder Engagement: A Project Imperative and Very Human Endeavor
Stakeholder Engagement enables all other project methods and tools to be effective. In this session we will explore concepts represented in Geoff Colven’s book, Humans are Underrated (i.e., empathy, social sensitivity, storytelling, collaborating, solving problems together, building relationships) and apply them to Stakeholder Engagement within the context of project management. You will learn how to engage with a wide range of stakeholders in a way that will transform your ability to surmount the conflicts that inevitably arise during a project.
Presented by Rick Furino, Microsoft
Sunday, 2:00 pm - 3:00 pm

Stakeholder Sensitive Project Management: Changing the Way We Manage Projects
This session will provoke you to consider how stakeholders do and should make a difference to the way you plan and structure your project. The presentation introduces the critical factors that must be attended to create meaningful engagement and is illustrated by examples and stories gathered in South Africa and the UK.
Presented by Louise Worsley, PiCubed
Monday, 3:15 pm - 4:15 pm

Sustaining Project Success in a Global Project Portfolio
Projects don’t succeed in a vacuum. In this case study, built on seven years of real-life experience, you will learn how a global delivery organization built a supportive project management environment that sustained project success rates far above industry norms while running a highly diverse project portfolio with resources dispersed all over the world.
Presented by Jonathan Blake, NTT DATA Inc.
Monday, 1:15 pm - 2:45 pm

Tackling Knowledge Transfer at a Project Level While Aiming for Operational Impacts
According to PMI’s Pulse on the Profession, “Capturing the Value of Project Management through Knowledge Transfer”, organizations that are most effective at knowledge transfer improve project outcomes by nearly 35 percent. Attendees will learn about various knowledge transfer organizational approaches based on real world cases. This session will inspire you to effectively integrate Knowledge Transfer into your day to day project management responsibilities and influence the removal of knowledge transfer organizational barriers.
Presented by Gina M. Hortillosa, Snohomish County & Zahid Khan, King County Solid Waste Division
Tuesday, 10:30 am - 11:45 am

Talk Like TED, PMP: Presentation Secrets for PMs
Project managers are required to present to audiences continuously throughout the project life-cycle. From kick-offs to lessons learned and from steering committee updates to end user trainings, project managers are challenged to present a variety of messages to a wide variety of audiences. Join us as we explore how the nine secrets from Carmine Gallo’s Talk Like TED can be applied to both the discipline and the art of project management.
Presented by Patrick Quirk, FOQUS Partners, LLC
Tuesday, 10:45 am - 11:45 am

TechnogEEKaphobia: Herding Cats and Bottling Cold Fusion
Improve your IT project success rates in 60 minutes! If you are responsible for projects that involve technical individuals with specialized knowledge, you know the challenges that these projects can face. This session addresses the issues that lead to poor project success rates, and is designed to increase the productivity of project managers, executives, or operations managers that rely on technical individuals to complete important projects.
Presented by Dennis Houchin, Ad Hoc Information Systems
Sunday, 4:00 pm - 5:00 pm
The Art of Portfolio Management
Is Portfolio Management just not working in your organization? Are projects being approved whether you have the budget or staff to support them? When you attend the Art of Portfolio Management course, you will learn techniques, using practical examples, developed by practitioners in the management of large portfolio’s today. By applying these techniques, you will create the higher value portfolio for your organization, resulting in improved strategic alignment, cost savings, and improved project delivery.
Presented by Jody Adams, MetLife, Inc. & Al Gonzalez, MetLife, Inc. Monday, 3:15 pm - 4:45 pm

The Four Things You Should Know Before Your First Cloud Project
You’ve been asked to lead your organization’s first public cloud deployment of a custom web application—Now what?! This session will help boost your confidence in addressing the key dynamics and complexities of cloud computing, privacy & data protection, and cloud security. Learn key take-aways to boost your credibility with your sponsor, project team, and peers fast!
Presented by Dwayne A. Price, T. Rowe Price Sunday, 1:45 pm - 3:00 pm

The Future of the PMO: Beyond Benefits and Value
Project Management Offices (PMOs) are recognized increasingly as a unit valued by some organizational leaders. However, this paper, and its accompanying interactive presentation, gives you ten powerful techniques to enable your PMO to make highly valuable contributions to your organization. It goes beyond the traditional functions as it looks at the PMO as a strategic unit with a focus on benefits and business value and as the catalyst for implementing changes in an agile organization.
Presented by Dr. Ginger Levin Monday, 1:30 pm - 2:45 pm

The Perfect Storm Project Rescue: Righting the Ship Before it Rolls
This session is a tale of survival through the perfect storm of project chaos. Perhaps you’re on this voyage or about to embark? This presentation will focus on the leadership and communication skills used to right a ship before it rolled. Attendees will gain a new perspective on how to seize an opportunity to excel in their chosen profession during rough seas; which could be the difference between staying on deck and being tossed overboard.
Presented by Doug Humbert, Broward County Government Sunday, 4:00 pm - 5:00 pm

The Risk of Ignoring Culture as a Project Management Leader
When you encounter cultural differences, do you ask, “Is my view correct?” or “Does my view serve me?” This interactive session, appropriate for any project manager who works in a multicultural environment, will help increase cultural fluency in order to better collaborate and build trust across borders, improve global employee engagement and create higher morale, mitigate cultural risk factors, enhance inter-cultural communication skills, and boost multicultural workplace performance on project teams.
Presented by Jamie B. Gelbtuch, Cultural Mixology Sunday, 1:45 pm - 3:00 pm

The Risky Business of Assumptions
We all hold assumptions, then make decisions and take actions based on those assumptions without verifying their validity. Worse is when other people hold assumptions about our work and we don’t know it. This can impact user adoption, timeline, scope, quality, and overall project success. We’ll examine the dangers of unchecked assumptions, explore ways to uncover assumptions, and how to communicate and check our own assumptions. Finally, we’ll connect it all to risk management.
Presented by Beth Spriggs, Leadership for Educational Equity Sunday, 4:00 pm - 5:00 pm

The Stability States of Scrum: Two Keys to Building High Performing Teams
Never pull anything into a sprint that is not ready and never let anything out of a sprint that is not done. Ready and done are two terms everyone relies on and no-one defines. Don’t let these key terms derail your projects.
Presented by Alicia McLain, Operational Innovations Monday, 10:30 am - 11:45 am

Top Five Warning Signs that Agile Is Not Working For You
Is your team or organization struggling with adopting agile successfully? Do you know where the issue is and how to fix it? In this presentation, five key warning signs that an agile implementation is not working will be discussed. Attendees will learn symptoms of each warning sign and ways to overcome them. They will leave with the knowledge and skills to get past these challenges and succeed with agile.
Presented by NK Shrivastava, RefineM Tuesday, 12:45 pm - 2:15 pm

Transforming Service Delivery: How Strategic Organizations Can Ensure their Best Days are Ahead, not Behind
Many strategic organizations reach a point when the same service delivery processes that drove success in the past, no longer support growth in the future. At this point, tweaks aren’t enough. Only transforming processes and introducing new ones will keep the organization moving forward. We’ll tap into our experience navigating this complex transition, explaining how organizations can strategically, safely and successfully transform their service delivery processes—ultimately ensuring that their best days are ahead of them, not behind!
Presented by Todd Valentine, Clarizen & Justin Gray, LeadMD Sunday, 4:00 pm - 5:00 pm
Trends and Innovations in Agile
This session will talk about trends and innovations happening in agile in the last few years and how the picture looks like going forward. It will also cover new trends in agile and how project management is adapting to it.

Presented by Rahul Sudame, Persistent Systems
Tuesday, 10:45 am - 11:45 am

Troubleshooting Your Project Management Mechanics
Want a fast way to dramatically improve your chances of delivering a successful project? Many common project pitfalls can be directly attributed to poorly executed PM processes. Spend some time with us, focusing on fine-tuning your mechanics. Come learn how to troubleshoot your own practice and increase your PM competence.

Presented by Melanie McBride, Intel Corporation
Sunday, 11:30 am - 12:30 pm

Unexpected Benefits of Agile: Project Experiences with Undergraduate Students
A case study of a recent experience of introducing agile project management to undergraduate students in a real project setting and how this approach was applied to address past performance issues. The interactive presentation includes discussions on key challenges of using agile methods with an inexperienced team. This session will help you understand the challenges and benefits of introducing an agile project management approach to a younger team and to gain an understanding of the perceptions of new college graduates.

Presented by Brandon Olson, College of St. Scholastica
Monday, 3:15 pm - 4:15 pm

Using Performance Multipliers to Navigate Ambiguity that Enhances Team and Project Results
This session will help you create the right conditions for you and your team to better handle the ambiguity that inevitably occurs throughout the lifecycle of your project. You will explore critical leadership skills for enabling and multiplying execution excellence when faced with highly ambiguous situations, including the ability to: clarify context, align culture with structure, create trust networks, re-frame the path ahead, and prepare to pivot.

Presented by Tim Wasserman, IPS Learning
Monday, 10:30 am - 11:30 am

When Creativity and Project Management Meet
This session will help you understand why PMI processes are important to understand and implement in a creative environment and beyond. This is geared to a more junior Project Manager who is just starting to use and understand best PMI practices. By attending this session you will understand how managing people and putting the work first can result in healthy projects and great work.

Presented by Samantha Tucker, The Martin Agency
Tuesday, 1:15 pm - 2:15 pm

When the $#!@ Hits the Fan: Lessons from Crisis Leadership.
As a leader, how will you lead your business and team through a major disruption? Were you prepared? In this seminar, using practical examples from a two-decade career in crisis & emergency management, Bryan Strawser applies the principles of project and program management to crisis leadership. Real world disasters discussed will include Hurricane Sandy, the Arab Spring, India’s two years of general labor strikes, and the Sendai, Japan earthquake and tsunami.

Presented by Bryan Strawser, Bryghtpath LLC
Sunday, 11:30 am - 12:45 pm
Visit PMI.org/Congress for pricing, details and the most up to date session information.

PMI® Global Congress 2016—North America
San Diego Convention Center
San Diego, CA, USA
25 - 27 September 2016